

## “HOW CAN BUSINESSES ELIMINATE CHILD LABOUR IN THEIR VALUE CHAINS IN A POST-PANDEMIC WORLD”

**Date:** Wed, Sep. 7, 2022,  
**Time:** 9:00 a.m. CDMX; 4:00 p.m. CEST; 10:00 p.m. HKT  
**Platform:** [Zoom](#)

9.00 – 9:05am	<p><b>Event kick-off &amp; house keeping</b></p> <p><i>Event Moderator: Malin Liljert, Director of Child Rights in Business (CRIB) Global Consultancy Services, The Centre for Child Rights and Business</i></p>
9.05 – 9:10am	<p><b>Opening remarks and welcome</b></p> <p><i>Maripina Menendez, Board President of El Centro</i></p>
9.10 – 9:20am	<p><b>Setting the context</b></p> <p>Child rights and business in a post-pandemic world</p> <p><i>Ines Kaempfer, CEO, The Centre for Child Rights and Business (The Centre)</i></p>
9:20 – 9:30am	<p><b>Keynote</b></p> <p>Introducing El Centro and why it comes at such a crucial time</p> <p><i>Alejandro Martinez, Executive Director of El Centro</i></p>
9:30 – 9:40am	<p><b>Highlight</b></p> <p>Child labour trends and risks in Latin America supply chains, and the way forward in multistakeholder collaborations</p> <p><i>Mary Ellison, USDOL Representative in Mexico</i></p>
9:40 – 10:10 am	<p><b>Panel Discussion</b></p> <p>What child rights and business mean for the post pandemic supply chains, and how companies can build a resilient recovery by combating child labour and investing in child rights</p> <p><b>Moderator:</b>  <i>Malin Liljert, Director of Child Rights in Business (CRIB) Global Consultancy Services, The Centre for Child Rights and Business</i></p> <p><b>Panellists (alphabetical order):</b>  <i>Jens Aas, Worker And Community Development Program Manager, VF Corp.</i>  <i>Kelly Kroger, CEO of C&amp;A Mexico</i>  <i>Perry Yeatman, Head of Corporate Partnerships, Save the Children US</i>  <i>Alejandro Martinez, Executive Director of El Centro</i>  <i>Ines Kaempfer, CEO of The Centre for Child Rights and Business</i></p>
10:10 – 10:25 am	<p><b>Q&amp;A</b></p>
10:25 – 10:30 am	<p><b>Closing remarks</b></p>